

American Media Advocacy 815 Slaters Ln Alexandria, VA 22314-1219 Contract # Schedule Dates Advertiser Agency Product Brand Salesperson

CPE

861390 10/20/12-10/21/12 National Rifle Association (39533) Democrat (Anti) (177520)

American Media Advocacy (9204) Political - US President (1174) Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia Buyer Name MEDIAASSISTANT,AMAG Phone/Fax (800) 672-3888 / 137/490/3341 Account Types National/Political PAC - Agency

Billing Type Standard NRA 10/15
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

10/11/12 Last Modified 10/11/12 Penne Marsh Entered By No

06370564 Order Type Normal Package Deal Commission % 15.00 Commission \$900.00 Net Total \$5,100.00 Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month Oct. 2012 3 Rate \$6,000.00 Grand Total: \$6,000.00 3

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	Th f	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	4	:30	12P- 7P (ET)						1		1	\$2,250.00	\$2,250.00	Norfolk (WVEC) (WVEC)	ABC COLLEGE FOOTBALL	10/11/12
2.0	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	4	:30	7:58P- 11:30P (ET)						1		1	\$3,375.00	\$3,375.00	Norfolk (WVEC) (WVEC)	ABC COLLEGE FOOTBALL	10/11/12
3.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9A- 9:30A (ET)							1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)	231, WALL ST JRNAL	10/11/12
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CONFIRMATION CONTRACT																		
ccepted	-Agency/Advertiser:			Date:	Accepted-St	tation:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 10:45 AM on Friday, October 12 2012

Page 1 of 1

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and			**************************************	D	ate:
WVE	C Nor	folk			10/11
, Jonathan Fer					/
lo hereby reque	st station time conce	erning the follo	owing issue:		
National Rifle A	Association		, , , , , , , , , , , , , , , , , , ,		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	. uonuge	***************************************			O. Weeks
	D-	Ord	1000		
	HO	GIA			
	#	- 10	\$ 6/		
Total Char	ges:	5,100	Net		
Philiphone de cos	d	. National Piffe	Association		
i nis broadcast t	time will be used by	: National King	Association		
	orogramming ( elating to any				
	☐ Yes			□ No	

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#861390

For programming that "communicates a message relating to any importance," list the name of the legally qualified candidate(s) the office(s) being sought and the date(s) of the election(s) (if application).	e programming refers to, the
For programming that "communicates a message relating to any primportance," attach Agreed Upon Schedule (Page 3)	political matter of national
I represent that the payment for the above described broadcast tin	ne has been furnished by:
and you are authorized to announce the time as paid for by such p furnishing the payment, if other than an individual person, is:	person or entity. The entity
☐ a corporation; ☑ a committee; ☐ an association; ☐ o	or other unincorporated group.
The names, offices, and addresses of the chief executive officers, agents of the entity are named below (may be attached separately	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DOES RACE OR ETHNICITY IN THE PLACMENT OF ADVERT	
I agree to indemnify and hold harmless the station for any damages reasonable attorney's fees, that may ensue from the broadcast of the advertisement(s). For the above-stated broadcast(s), I also agree transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.	above-requested to prepare a script,
TO RE SIGNED BY ISSUE ADV	ERTISER
	03-683-4877
Date Signature	Contact Phone Number
TO BÉ SIGNED BY STATION REF	PRESENTATIVE
Accepted Accepted in Part  The Penne Mars.  Signature Printed Name	Rejected  NSC  Title

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